

# EMC Consulting Services for Microsoft Office SharePoint Server

## Strategies for a Successful MOSS Initiative

- Create a clear, shared vision and a roadmap
- Design intuitive information taxonomies
- Understand information lifecycle and compliance needs
- Design and manage cooperative governance
- Plan a foundation for managing enterprise content
- Build a scalable technical architecture based on business need
- Operate as a common shared service

**“Branding played an important role in the success of the project. Brocade wanted the collaboration portal to reflect the new brand identity after recent acquisitions. EMC expertise in user experience enabled the entire merged company to embrace its new branding look and feel.”**

Brocade Communications Systems

## Service Overview

EMC® Consulting provides a complete portfolio of strategic consultation, planning, delivery, and support services across the entire lifecycle of Microsoft Office SharePoint® Server (MOSS) initiatives. Our consultants and architects have the design, analytical, architectural, technical, and project management skills to help you maximize the productivity, value, and success of solutions built with Microsoft SharePoint. EMC takes advantage of proven execution methodology, best practices, and project delivery templates to assure quality and accelerate implementation.

Specializing in user experience design, application development, business intelligence, workflow automation, and technical infrastructure, EMC helps customers take Microsoft SharePoint from concept to reality. Our comprehensive portfolio of packaged and custom service offerings assures success at any point in your implementation lifecycle—from initial planning stages through deployment, operational support, and management. Our service catalog is organized across a logical progression of Plan, Build, and Manage.

### Plan

Planning services help you to envision, align business goals and objectives, and define technical and logical blueprints that organize a “path forward.”

### Business Impact Planning

Business impact planning facilitates consensus from business leaders about the objectives and requirements of an IT initiative. It focuses the organization on prioritizing business needs and defines an iterative roadmap towards production. This proven process has helped customers worldwide successfully maximize the business value from their software investments.

### Usability and Adoption Services

Our User Experience team focuses on design, usability, and business productivity. They ensure that solutions built on Microsoft SharePoint are adopted and productive. This team specializes in the areas of information architecture, governance, design, branding, user adoption, and training.

### Technical Planning Services

EMC Technical Planning Services are used to assess, plan, and architect the foundation that supports a business productivity solution built on Microsoft SharePoint. Our services encompass everything from rapid envisioning sessions to detailed capacity planning and specialized services for transition of IBM Lotus Notes and other legacy application platforms.

**“When we made the decision to build our new portal site on Microsoft technology, EMC was a natural choice of partners. The team brought not only best-of-breed capability on Microsoft SharePoint, but also an understanding of the business needs and how to manage a large implementation in a complex environment.”**

Global Investment Firm

**“When you talk about rolling out a single solution, which fundamentally shapes the whole selling process on a worldwide basis in one shot, you want the right team of experts on your side. EMC consultants and Microsoft provided the technical and functional expertise to support our team and help us succeed.”**

FEI Company

## **Build**

EMC engages customers with a global pool of specialized consultants across the broad skills needed to build successful Microsoft SharePoint solutions.

## **User Experience and Design**

Our User Experience and Design services include solution prototyping, branding, design, information architecture, process engineering, and knowledge management. Our user experience professionals are trained and experienced with Microsoft SharePoint technologies and possess a unique ability to create designs that increase users' productivity while ensuring that the system delivered is easy to support and upgrade.

## **“In-a-Box” Implementation Services**

When time to market is most critical, EMC “in-a-box” implementation services offer asset-based execution using pre-engineered frameworks that take you from concept to production in just a few short weeks.

## **Customization and Integration**

Customization and integration services provide business-driven solutions on top of Microsoft SharePoint technologies, connecting with existing systems and data sources.

## **Platform Transition**

EMC's platform transition services help you upgrade and migrate to Microsoft SharePoint from legacy Microsoft or competitive tools such as Lotus Notes. Leveraging our Global Delivery Model, we mobilize a team of experts, based on your requirements, delivering the highest quality outcomes using proven tools and techniques, at the right price.

## **Manage**

EMC helps customers manage Microsoft SharePoint solutions with flexible engagement models, providing unbiased assessment, operations, and augmentation services.

## **Operations Management**

EMC provides flexible engagement models and packaged services to help you productively operate and manage a Microsoft SharePoint infrastructure. Our Health Check services provide an unbiased Microsoft SharePoint technical and usability inspection, complimented with a series of recommendations to improve levels of service, performance, and support.

## **Short and Long-Term Residents**

We also offer expert staff augmentation services to provide knowledge transfer and operational and administrative support. EMC can support you with the right people, based on the needs of your business, leveraging a combination of local resources and an economical Global Delivery Model.

## **Why Choose EMC for Microsoft SharePoint**

Our consultants have the expertise and experience to refine and translate your strategic vision for MOSS into an easy-to-use, scalable system.

## **Experienced, Award-Winning EMC Team**

- User-centered approach to design and development
- Hundreds of MOSS 2007 engagements
- #1 in the U.S. for Microsoft SharePoint certifications and #2 worldwide
- Over 1,000 consultants worldwide include Microsoft SharePoint Design Specialists, Business Analysts, Information Architects, Application Developers, and Infrastructure Technology Architects
- Eighteen-time Microsoft Partner of the Year winner, with multiple Information Worker/Collaboration wins
- Ranked by Forrester as a top EMEA Design and Interactive Media firm for the past three years

### EMC Proven Solutions Combined with Enterprise Infrastructure

- Reference architectures and designs for Microsoft SharePoint exceeding 186,000 users
- Validated storage layout solutions for Microsoft SharePoint
- Virtualized infrastructure for Microsoft SharePoint using VMware® ESX
- Enterprise-caliber disaster recovery for Microsoft SharePoint (SRDF®, MirrorView™, RecoverPoint)
- Proven storage solutions for Microsoft SharePoint using Symmetrix® DMX-4, CLARiiON®, and Celerra®
- LAN-free backup and recovery with NetWorker®
- Enterprise Content Management integration with EMC Documentum and EMC Centera®

### Expertise across a Wide Spectrum of Industries and Microsoft SharePoint Applications

Client	Services Provided	Business Benefits
Global Investment Management Company	Designed and built new corporate intranet; migrated 6,000+ content items; provided training; facilitated governance and support efforts for ongoing maintenance and enhancement	Improved workforce productivity and increased use of corporate intranet
Scientific Equipment Manufacturer	Integrated MOSS and CRM with existing applications to automate sales proposal workflow	Substantially increased sales force efficiency and improved proposal processes
Insurance Company	Integrated MOSS and EMC Documentum® to automate process of preparing and submitting insurance product filings in accordance with varied state regulators' requirements	Reduced time required to create and submit filings; single source for filing documents improves compliance department's ability to locate documents
High-tech and Electronics Manufacturing Company	Implemented an interactive corporate intranet that included automating project management workflow	Doubled use of intranet; improved efficiency of project management; decreased help desk calls by 30 percent
Oil and Gas Company	Automated well lifecycle processes; integrated myriad complex document types; provided dashboard for monitoring well and work status	Improved collaboration among globally distributed employees; reduced time-consuming procedures by over 90 percent
Middle Market Investment Funds Management Company	Knowledge management system provides easy access to information relative to deals, industries, people, and companies	Streamlined deal phases through forms and automated workflows, improving communication and collaboration and enabling more efficient deal evaluation
High Technology Manufacturing Company	Designed architecture, performed capacity planning, and load-tested intranet for 50,000 global users; designed and implemented a phased user adoption strategy	Developed rollout plan that eliminates and consolidates duplicate technologies and ensures successful implementation

### EMC Consulting

As part of the world's leading developer and provider of information infrastructure technology and solutions, EMC Consulting transforms information into business results. Our consultants bring a unique mix of industry, business, and technology expertise to solve today's toughest challenges. We use field-tested tools, proven methodologies, best practices, and industry standards to minimize risk and optimize time to value in our engagements. We provide a full range of consulting, design, implementation, and support services.



EMC Corporation  
 Hopkinton  
 Massachusetts  
 01748-9103  
 1-508-435-1000  
 In North America 1-866-464-7381  
 www.EMC.com

#### Take the next step

For more information, visit [www.EMC.com/consulting](http://www.EMC.com/consulting) or contact your local EMC Consulting representative.