

What's New in Documentum ECM 6.5

Embracing Web 2.0 to foster new ways people work while reducing the risk

The Big Picture

- Strikes a balance between business agility and IT control
- Enables users to embrace social media and dynamic collaboration at work
- Provides IT managers with the control they require for security, compliance, archiving, and scalability
- Incorporates Web 2.0 technologies in an enterprise content management platform
- Delivers enhanced XML capabilities, necessary for supporting new social media tools and technologies
- Provides increased performance for managing growing volumes of content being created and distributed in a Web 2.0 environment

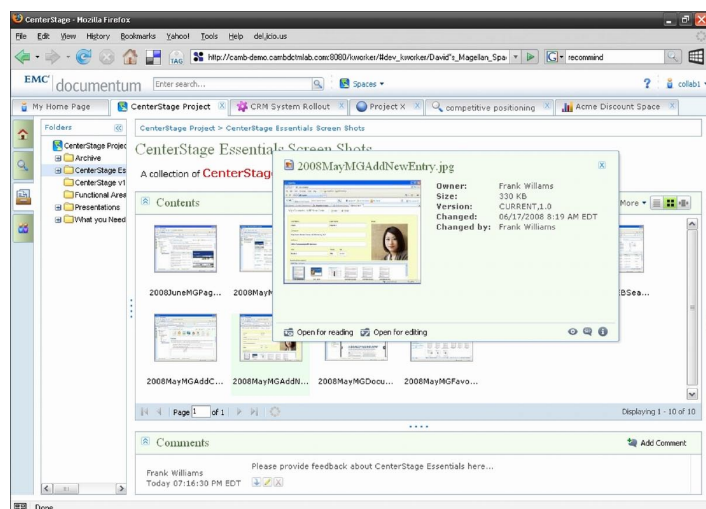
EMC[®] Documentum[®] 6.5 introduces a number of innovations to address the impact of Web 2.0 technology and social collaboration in the workplace. It incorporates Web 2.0 technologies in an enterprise content management platform, empowering users with what they want (the freedom to embrace social media and dynamic collaboration at work) without sacrificing what IT wants (the ability to maintain control over intellectual property).

- End users and line-of-business managers benefit from a more appealing, efficient, and flexible online environment that allows them to get their work done in any way that's best suited to them.
- IT managers are assured the control they require to meet corporate needs for security, compliance, archiving, and scalability—without compromise.

Empowering users by embracing new ways to work

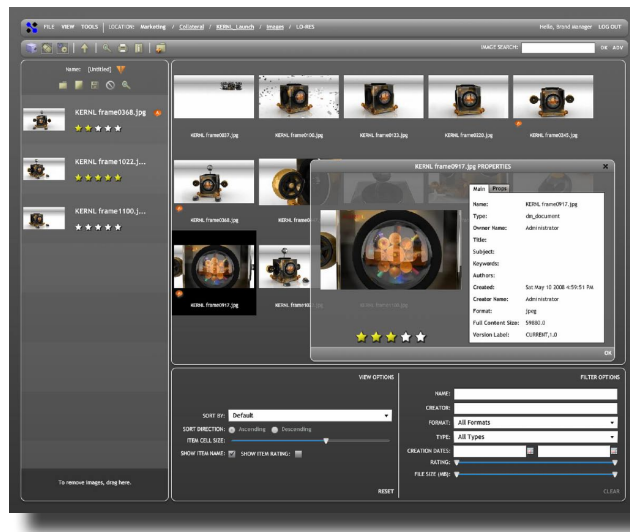
With Documentum ECM 6.5, business users across a wide variety of disciplines can share information more easily, find information more quickly, and use the very latest applications while seamlessly taking advantage of the power of the Documentum enterprise content management platform. Included in the Documentum ECM 6.5 product suite are several new products:

- **EMC Documentum CenterStage Essentials:** Features a newly designed interface to the Documentum repository. CenterStage Essentials is exceptionally easy to use, making it an ideal way to address a broad set of user needs while delivering better adoption of content management within an organization. CenterStage features shared team workspaces, guided search, and simple Documentum access within a sleek, cutting-edge user interface.



EMC Documentum CenterStage Essentials: New Web 2.0 user experience for everyone

- **EMC Documentum Media WorkSpace:** Offers a personalized, dynamic, and immersive way to view, find, compare, annotate, review, and share media. As an extension of EMC Documentum Digital Asset Manager, Media WorkSpace is a rich, Adobe Flex-based Internet application that is designed with the Web 2.0 user in mind.

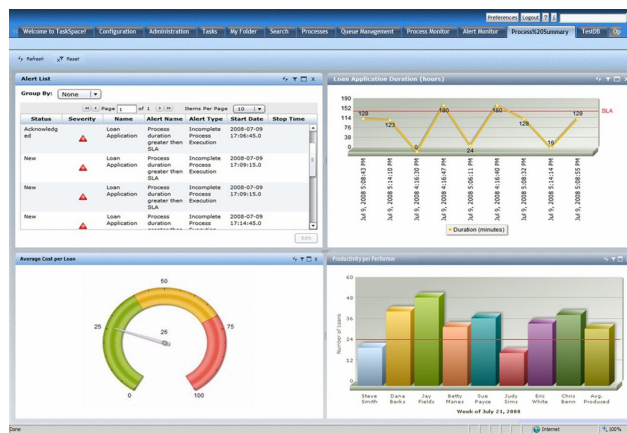


EMC Documentum Media WorkSpace employs a dynamic, Adobe Flex-based UI that increases productivity with fewer mouse clicks

- **My Documentum Suite:** This extension provides a new, lightweight way for users to access content from Microsoft Windows, Microsoft Office, the Adobe product suite, Quark, and Macintosh applications. Content that is edited, added, deleted, and subscribed to while the user is offline will automatically synchronize to the repository when connected.

In addition to these new products, the Documentum ECM 6.5 product suite features enhancements to existing products that increase usability. New features deliver a more powerful customer experience and increase productivity while decreasing operational costs. Included in the Documentum ECM 6.5 product suite:

- **High-fidelity forms:** Using a familiar word processing paradigm, end users can now create electronic forms that accurately resemble paper forms, thus promoting a more consistent user experience while reducing the likelihood of data-entry errors. Users can also leverage Documentum to automatically generate high-fidelity forms during a standard business process.
- **Enhancements to TaskSpace:** EMC Documentum TaskSpace now includes document viewing with inline folders, the ability to configure actions a user can take, and new administration and monitoring capabilities. These features deliver functionality that TaskSpace users have requested, allowing them to complete more tasks and work faster within a single user interface.
- **EMC Documentum Business Activity Monitor:** A new product that utilizes Flex technology to help users visualize business process data through highly appealing charts and graphs that can be updated in real time. Visualizing data helps organizations quickly pinpoint process bottlenecks so they can eliminate these obstacles.
- **EMC Documentum Process Reporting Services:** A new product that provides numerous out-of-the-box reports. Through an integration to Crystal Reports, Process Reporting Services also enables users to build dynamic reports graphically, allowing them to create reports that map to their business needs.



EMC Documentum Business Activity Monitor provides a rich user experience for managing dynamic business processes

Managing new elements of risk

As users and business managers begin using Web 2.0 technologies and social media tools in the workplace, they are also introducing the possibility of information being created and managed outside the scope of IT control. Somehow, IT departments must find ways of managing it all; they need a unified information infrastructure that can accommodate their needs today while anticipating the demands of tomorrow. The Documentum ECM 6.5 product suite helps IT professionals stay one step ahead of the information explosion.

Meeting compliance requirements

Compliance officers must also ensure that the management of this information remains consistent with corporate policies for good governance. Compliance officers must be confident that the business is addressing industry regulations and company policy by appropriately applying content retention, records management, legal holds, content archiving, and so on in this new work environment.

Documentum ECM 6.5 addresses these compliance requirements through new products and capabilities, including:

- **EMC Documentum Federated Records Services (FRS):** Extends records management capabilities to provide a single system of record for business content that needs to be preserved for governance and compliance purposes, regardless of location or system. Because FRS enables Documentum to manage content that resides in other repositories, businesses can preserve the investment they've made in third-party records and retention management systems, rather than replacing them.
- **EMC Documentum Compliance Manager (DCM):** Delivers native support for watermarking, overlays, and e-signatures with a new, simplified architecture that promotes easy deployment. DCM customers can take greater advantage of the Documentum platform through certified integrations with EMC Documentum Content Collaboration Services, EMC Documentum Retention Policy Services, and EMC Documentum Branch Office Caching Services.

Delivering increased flexibility and control with XML

Social media tools and technologies are increasing the amount of content being generated and the manner by which it is created. Users expect content to be automatically delivered, combined, and repurposed as digital “mash-ups” to suit the personalized context in which they work. XML is a key enabler for achieving this flexibility by allowing highly granular access to all types of information.

The enhanced XML capabilities in Documentum ECM 6.5 are delivered through EMC Documentum XML Store, a new, native XML database available within the Documentum platform and related content delivery applications. XML Store provides an integrated, end-to-end solution for creating, managing, accessing, archiving, and delivering XML alongside all other types of enterprise content.

XML Store provides Documentum with robust management of XML documents and components, high-performance search and query of XML content, and dynamic delivery and content transformation of XML content for personalized publishing. And because the XML content is stored in a Documentum repository and managed by XML Store, it's properly controlled to meet requirements for security, recordkeeping, and discovery. These controls are considered necessary by most organizations but are typically lacking in a Web 2.0 environment.

In addition, Documentum ECM 6.5 includes updates to two other products that benefit from XML Store:

- **EMC Documentum Content Transformation Services:** Product capabilities are now available through an open web services interface and have been enhanced to provide realtime transformation and analysis. Users can transform content on the fly for an effective and efficient experience.
- **EMC Documentum Site Caching Services:** Web applications can now query XML Store to generate dynamic and highly personalized content and deliver it to wikis, blogs, and RSS feeds—or to more traditional channels such as product catalogs and business intelligence portals.

Meeting IT needs for increased performance

The increased amount of content being created and distributed in a Web 2.0 environment is naturally increasing the pressure on IT departments to respond and ensure that valuable business information is protected and always available. Documentum ECM 6.5 addresses those concerns with new capabilities for processing high volumes of content.

- **High-volume processing:** EMC Documentum High-Volume Server, a new product designed for high-volume applications, provides features for rapid ingestion, efficient database storage, and reliable access to content. Documentum High-Volume Server can be leveraged for store-and-retrieval applications, or as a transaction processing accelerator when coupled with Documentum Content Server. Because High-Volume Server maintains the unified Documentum architecture, users and applications can leverage a single repository and the full range of content management and transactional capabilities. Content-rich applications that take advantage of new features will recognize increased performance, greater scalability, and lower overall storage costs.

The right balance between agility and control

Documentum ECM 6.5 introduces several key innovations that deliver a rich Web 2.0 experience without the risk associated with using social media tools inside the enterprise. Companies can now leverage the best features of new collaboration technologies, improve existing content applications already in use, and power it all with an ECM platform that is more scalable and secure than ever. That's Documentum ECM 6.5: A family of products that marries the great user experience of Web 2.0 and the strength of the enterprise-class Documentum platform to deliver a balance between business agility and IT control.



EMC Corporation
Hopkinton
Massachusetts
01748-9103
1-508-435-1000
In North America 1-866-464-7381
www.EMC.com

Take the next step

To find out how you can support social media and dynamic collaboration for your business users while maintaining the control IT managers require, visit www.EMC.com or call 800.607.9546 (outside the U.S.: +1.925.600.5802).