

Why EMC Consulting

EMC® Consulting believes that information is your most valuable asset and is the lifeblood of business today. Ready access to information about all facets of your business is necessary to create the agility that will enable you to navigate challenging market conditions and compete effectively in today's rapidly changing environment. EMC Consulting helps you leverage information in new ways to offer greater customer value and to create new business opportunities. We make it easy for you to use information to gain efficiencies and optimize critical business processes; to collaborate effectively with your customers, partners and employees; and to transform your infrastructure to ensure required service levels and protection.

Our **business consultants** are seasoned industry professionals with a broad range of management consulting capabilities and a deep understanding of the challenges you face within your industry. Their thought leadership and business insights extend to critical business issues such as compliance and risk management and can help you achieve your goals in product innovation, operational excellence, and improving your customers' experience.

Our **application consultants** help you leverage your application investments to create intuitive digital experiences that make it easy to use information to build new channels to your customers, to make better decisions, to automate business processes and to integrate your systems. They are certified in a wide variety of technologies including Microsoft, SAP, and Oracle, and are the leading professional services experts in the full range of EMC products and solutions.

Our **infrastructure consultants** can transform your infrastructure and operations into IT services that support business growth and change. Their deep expertise in infrastructure technologies and IT operational best practices can help you improve data governance, optimize risk management, and reduce infrastructure costs and complexity.

With over 2,700 consultants worldwide, EMC Consulting has a global reach that is complemented by local delivery in local language. We have extensive client relationships that include over 50 percent of Global Fortune 500 companies. EMC consultants understand the challenges that you face and develop and deploy cutting-edge solutions to address them. We use tested architectural frameworks, reusable tools and templates, and a proven delivery methodology.

Our thought leaders provide in-depth expertise and insight:

- Industry experts average 17 years of consulting experience
- Most program managers are certified PMPs
- Our consultants are instrumental in the development of certification tracks for our EMC Proven™ Professional certification program and possess “top-level” industry certifications including:
 - Microsoft: Certified Professional, MVP, Ranger/Master, Certified Architect
 - Infrastructure: ITIL, Business Continuity (DRIL), Cisco CCIE, VMware® VCP
 - Security: CISSP, CISA, CISM

- Six Sigma
- Authors of *The Complete Guide to Windows Server 2008*, *Transparent IT*, *Smartsourcing*, *Internet Infrastructure: A Blueprint for Success*, *Broadband Infrastructure: The Ultimate Guide to Building and Delivering OSS/BBS*, *BizTalk Server 2006*
- Contributing authors for *Windows IT Pro*, *SQL Server*, *Align Journal*, *Digital Web Experience*
- Sought-after speakers at global conferences

Our proven deployment experience speeds implementation and minimizes risk:

- Reusable solution accelerator tools, proof-of-concept platforms for solution visualization, and pre-engineered component frameworks
- Thousands of engagements across all Microsoft and infrastructure technologies
- Leader in Gartner Magic Quadrant for Storage Services
- Strong heritage of leading-edge information infrastructure technology and services: EMC, RSA®, CMA, Smarts®, VMware, and others

Award winners:

- 2007 Consultant of the Year Award
- Top 30 Under 30 Consultant of the Year Award
- Billing and OSS System Integrator of the Year
- Sixteen-time Microsoft Partner of the Year winner
- Microsoft Gold Certified Partner with seven competencies
- Microsoft Global System Integrator, Global Alliance Partner, Worldwide ISV
- #1 technology company on Training Magazine's Top 125
- American Society for Training and Development BEST Award

Let EMC Consulting help you get more value from your information and clear business impact from your technology investments.



2008 BUSINESS PROCESS
AND INTEGRATION SOLUTIONS
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Take the next step

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